

Fall 2006 Free Seminar Series

The **Vaughan Chamber of Commerce** in partnership with the **Vaughan Public Libraries** is happy to announce the Fall 2006 Free Seminar Series. The **Free Seminar Series** is an informative 40-minute session that will provide valuable information and professional development while introducing the wealth of resources and services provided by the Vaughan Public Libraries.

September 29

Super Sales Strategies for Business Owners

The Sales function is the lifeblood of any business, yet many Business Owners do not consider themselves to be "sales people". This workshop will cover what every owner should know about sales -- and how to close more sales.

October 26

Results Oriented Business Planning

Most Business Owners prefer "doing" to "planning". After all if it is the doing that actually produces results. However, if you don't have a plan you can end up with disappointing results. Results Oriented Business Planning is the key to balancing these two realities.

November 30

Customer Satisfaction Made Simple

It can cost as much as 10 times more to get a new customer than to retain a customer. This workshop will discuss some simple ways to increase customer satisfaction – so that you'll keep more customers, and get more referrals.



Speaker:

Sandy Kemp is President of Action Business Development Inc, an Action International Gold Master Coach and recipient of the 2006 North American Action Man Award. A graduate of the Richard Ivey School of Business, with more than 25 years experience, Sandy specializes in helping business owners make more money with less effort.



PRE-REGISTRATION ONLY

Limited Space!

To register for this event fill out the form below and fax it to the Vaughan Chamber of Commerce at 905-761-1918, send via e-mail to info@vaughanchamber.ca or call 905-761-1366

Seminar: _____

Company: _____

Name: _____

Tel: _____ Fax: _____

All Seminars will be held at:
Pierre Berton Resource Library
4921 Rutherford Road, Woodbridge, ON
L4L 1A6
from 11:30 AM to 1:00 PM

